51% KDND-FM 1st QUARTERLY ISSUES REPORT

Jan. 1, 2014 – March 31, 2014 Sundays, 6:00A-6:30A

DATE	TIME	SHOW#	TOPICS
1/3/14	25:00	#1277	What doesn't kill you makes you kinder As we begin a new year, let's talk about the worst, and the best, of human potential.
1/10/14	25:00	#1278	There's a big question about our future that no one's talking about What happens when technology catches us – and then passes us by?
1/17/14	25:00	#1279	This week on 51%, the changing face of currency. Technology is creating new forms of money – and new issues.
1/24/14	25:00	#1280	The sheer numbers of the baby boomer generation are leading to another crisis and this time it's about getting older. The caretaker cliff is coming – and we'll talk with a woman who predicts that if we don't build a bridge soon, we're in big trouble.
1/31/14	25:00	#1281	This week, we're looking at poverty in America The divide between haves and have nots is gaping wider – what can you do about it?
2/7/14	25:00	#1282	Canada's got a year to figure out its position on prostitution A court decision is leading to new policy on sex for money in Canada, and we'll hear about our own country's prostitution problems.
2/14/14	25:00	#1283	An interview with American treasure <u>Carolee Schneeman</u> plus, playing with dolls as a second career, and some thoughts on love.
2/21/14	25:00	#1284	The art of storytelling is enjoying a resurgence, but being a writer is paying less and less. Plus, a writer's festival and the writing life in a recession.
2/28/14	25:00	#1285	It's been a tough winter particularly if you are homeless. A tough economy combined with a brutal winterwe're taking a look at the issue of homelessness.
3/7/14	25:00	#1286	Heroic women, tragic stories and lessons for today. History knows them as the Angels of Bataan but they can help us understand today's returning vets.
3/14/14	25:00	#1287	Socializing – the whys and the changing ways we do it. This week on 51%, bonding over Facebook, what we can learn from worms and the oral history of children's games.
3/21/14	25:00	#1288	Finding a homeand staying there. This week on 51%, aging in place, plus getting young people back to nature.
3/28/14	25:00	#1289	Writing as confession. This week on 51%, it's the Woodstock Writers Festival and the memoir boom.

CATEGORY: EDUCATION

Issue: Helping the Underprivilidged in Placer County and Beyond

Program: Public File 2
Date: January 12, 2014

Description: Sixteen basketball teams compete in the "Common Good Classic "to raise money for the non-profit

organization. The tournament features local high school teams from Roseville, Loomis, Rocklin, Colfax and Granite Bay as well as William Jessup University and Dominican University. "An Organization for the Common Good," is a non-profit in Placer County with three basic purposes: First, to seek to identify and provide new social services where gaps in care exist in Placer County. Second, to seek to support those charities that are currently working hard to care for the people who are in need. Finally, to seek to connect the people who are most in need with all the social services that are available in south Placer County. They also seek to connect people to meaningful employment in jobs featuring a living wage. Common Good reaches out to Placer County residents through outreach programs such as Neighborhood Dinner and the Angel Tree. All proceeds from this year's event go to provide scholarships to emancipated foster

youth in the Sacramento area.

Issue: Understanding Disabilities

Program: Public File 2
Date: March 16, 2014

Description: A Touch of Understanding (ATOU) provides disability awareness programs designed to educate a new

generation to understand the challenges associated with disabilities and to accept and respect all individuals. Incorporated in 1996, A Touch of Understanding is a nonprofit organization comprised of dedicated individuals, some with disabilities and some without. These dedicated volunteers come together to form a strong team working to help students look beyond the disability, the wheelchair, the braces, the unpredictable behavior and see the person. The program is geared toward elementary through high school students. With mainstreaming/full inclusion becoming more prevalent, all students, able bodied and disabled, need to recognize their common humanity, desires and feelings. Each year, they speak to approximately 4,000 students throughout the Greater Sacramento area. Each student participates in a two-part program: In the activity portion of the program, they use wheelchairs and mobility canes, write in Braille, handle braces and artificial limbs, and participate in a mirror-writing activity to understand the frustration of a learning disability. They also meet with volunteers who have disabilities, who share their insight and experiences with humor and honesty. The program works by turning negative attitudes into positive ones and facilitating stronger interpersonal skills within the next generation.

Attitudes improve and respectful interactions increase.

CATEGORY: EDUCATION (Cont'd)

Issue: Youth Environmental Programs

Program: Public File 2
Date: March 23, 2014

Description: Woodcreek Nature Center is located in a 75 acre nature preserve next to Woodcreek High School in

Roseville, CA. Woodcreek High School science students serve as entertaining nature docents for visiting elementary students while they explore the wonders of vernal pools, wetlands and oak woodlands every spring. They have programs for 1st – 5th grade students designed to teach the appropriate grade level California science standards. They are excited to offer this unique, fun, outdoor educational experience. It's unique because they are probably the only student run nature center in the country! It's fun because the high school docents perform puppet shows, skits, and even don Australian accents and act like the Crocodile Hunter. They teach science standards using engaging lessons with skulls, nests, tracks, and live animals. The program is free for classes of elementary school students. The students are competing in the *The Siemens We Can Change the World Challenge*. The program covers a wide age-range as the first and only national K-12 curriculum focused on sustainability, teaching kids what it is, what it means, and why it's important to protect the environment. The most appealing aspect of the program is its intention to not just teach students about environmentalism but to actually equip them with the tools that

are needed to go out and green their homes, communities and the world at large.

Issue: Local Scottish Heritage

Program: Public File 2
Date: March 30, 2014

Description: The Caledonian Club of Sacramento, which was established in 1876, is a nonprofit organization formed to

preserve Scottish heritage. Club membership is open to any one of Scottish birth or descent, their kin, and to any person interested in the rich and historic traditions of Scotland. Their regional Scottish-American cultural society hosts many annual events, including the Sacramento Valley Scottish Highland Games & Gathering. The club's goals and purposes are to bring together people of Scottish descent, practice and preserve Scottish traditions, educate the public about Scottish traditions and heritage, promote goodwill among people of Scottish heritage and the public, and perform local charitable works.

CATEGORY: ECONOMY

Issue: Helping the Underprivilidged in Placer County and Beyond

Program: Public File 2
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youth in the Sacramento area.

Issue: Common Human Resource Issues

Program: Public File 2
Date: February 9, 2014

Description:

Human resource professionals play an important strategic role in early 21st century businesses. Attracting and retaining talented employees and motivating them to perform at optimum levels are common traits in high-performing companies. HR professionals and management collaborate to overcome some common challenges involved in hiring, training and leading employees. Many of the issues faced by HR professionals are related to the heightened legal challenges faced by companies. Interpreting and working with the Family Medical Leave Act and Fair Labor Standards Act are examples. HR professionals need to be knowledgeable about the ins and outs of employee laws, the education of managers who apply them and the implementation of hiring and management policies that adapt to them. Immigration and diverse workforces have placed more emphasis on citizenship documentation. Distinguishing between independent contract workers and company employees and addressing workplace privacy issues related to technology use present additional legal challenges for HR professionals. HR professionals spend significant time developing hiring processes that emphasize fairness and follow legal requirements. Interview questions are designed to focus specifically on the requirements for a given job. Applications and other screening tools are also job specific. HR professionals train supervisors and hiring managers to consistently follow guidelines and stick to the script when interviewing. Managers who ask guestions outside of those asked of all candidates risk getting into trouble with an upset candidate who isn't hired, which causes legal headaches for the company.

CATEGORY: GOVERNMENT

Issue: Catching a Local Rapist

Program: Public File 2
Date: January 5, 2014

Description: Larry Crompton was an investigator in California during the late 1970s and '80s during the rein of terror of

a man known as the East Area Rapist in Sacramento and Contra Costa counties and the Original Night Stalker in Santa Barbara and Orange counties. The perpetrator of at least 50 rapes and 12 murders has never been caught and was the subject of a May 2009 episode of "True Hollywood Story Investigates," for which Crompton was interviewed. He had written "Sudden Terror," a true crime book about the case. Because he was not involved in the initial rape investigations, they are written from hundreds of reports, notes, memos, newspaper clippings, conversations and interviews with those who were involved. The East Area Rapist forged a trail of terror from Sacramento to San Ramon in the late 1970s, randomly breaking into women's homes and raping them while their husbands were kept silent. Just as suddenly as he began his spree of 40 rapes, the attacker disappeared at the end of the decade without ever being identified. The Original Night Stalker/The East Area Rapist may be considered one of the worst and prolific "unapprehended" serial offenders in history since the Middle Ages. So far in the investigation, every named or investigated suspect has been cleared through DNA, alibi, or other investigative means

and methods.

Issue: Child Sex Trafficking

Program: Public File 2
Date: January 26, 2014

Description: Sex trafficking of children is a global and growing issue. Police and government agencies report they

have seen the phenomenon of child sex trafficking increase tenfold over the last two years, and the abuse is still on the rise. The greatest factor in promoting child sex trafficking and child sexual exploitation is the demand for younger and younger victims. Most women in prostitution are trafficked into the sex industry as children. Worldwide, the average age of entrance into prostitution is 13. Courage Worldwide (CWW) is an international, 501 c(3) non-profit organization that is building homes around the world for children rescued out of sex trafficking. It is their passion and vision to build Courage Houses in every city that needs one so rescued children will have a safe place to call home. We also want to eradicate sex trafficking completely. With Courage House locations open in Northern California and Tanzania, and with efforts underway to build a home in Hawaii, they are committed to not only rescuing child victims of sex trafficking, but also to restoring their lives. Courage Houses have a comprehensive program that offers a unique life plan for each girl that brings healing to her body, mind, spirit and emotions. They serve all

people regardless of religion, race, ethnicity, age, gender or sexual preference.

CATEGORY: HEALTH

Issue: Safe Cycling in Sacramento

Program: Public File 2
Date: January 19, 2014

Description: SABA works to maintain, improve and expand bikeways, improve bicycle access, increase cycling safety

through education, enforcement and hazard removal, get lockers and showers and workplaces and bike parking everywhere it is need and create a regional network of bike trails. Their work affects the health and livability of the entire Sacramento region. Half of all trips are no more than three miles in length, and cars are used for 60% of all trips a mile or less. They want to see those trips made by bicycle rather than automobile whenever it is possible. SABA represents bicyclists region wide, regardless of their type of bike or how they use it. Their mission is simple: more and safer trips by bike. The specific purpose of SABA is to improve the health and quality of life of residents of the greater Sacramento area by promoting bicycling for transportation and promoting more and safer bicycle trips through education, community service and other charitable acts. Their vision is bicycling for everyday transportation is common because

it is safe, convenient, and desirable.

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CATEGORY: HEALTH (Cont'd)

Issue: Rehabilitation from Drugs & Alcohol

Program: Public File 2
Date: February 2, 2014

Description: CLEAN & SOBER Transitional Living is the oldest and largest comprehensive singular resource in

Northern California for recovery. Founded in 1989, they have helped over 5000 men & women recreate their lives. Their 20+ years of experience has resulted in a truly unique approach to recovery that works. Situated in Fair Oaks, California, C&S offers individuals and their families the 4 primary components for getting sober and more importantly "staying &living" clean and sober... Intervention, Detox, Residential Treatment, and Sober Living. Clean & Sober Detox offers a safe, confidential and caring environment with a medical component for successful withdrawal from alcohol and drugs. First and foremost they only accept 6 people at a time. This creates a very personal detox experience. Unlike most detox facilities, C&S is a real program with heart and compassion. Clean & Sober Residential Treatment is a 28 day program where clients learn about the disease of addiction and what is required to establish and maintain sobriety. With over 40 hours a week of individual and group treatment sessions (over twice as much required for California certification), 12 step meetings and family education our program effectively prepares people on how to "live" sober. A serene environment located on 2 acres, individualized 1 on1 sessions and the ever so important family education and involvement makes their program extremely

effective.

Issue: Recreation for Adult Cancer Patients

Program: Public File 2
Date: February 23, 2014

Description: The Me-One Foundation is a non-profit corporation created to provide adult cancer patients and their

families with an environment where they can be allowed to embrace life without cancer as the first and foremost thought of their every waking moment. The Me-One Foundation will provide families with activities and events to promote courage, hope, laughter, and enjoyment through Camp Challenge. Camp Challenge is a no-cost camp for families afflicted by cancer and in need of a place of joy and relaxation that will focus them on living life, and not fighting disease. By providing this haven of hope, we allow families to be victorious, even if temporarily, over cancer, and keeping life's scoreboard at Cancer-Zero;

Me-One.

CATEGORY: HEALTH (Cont'd)

Multiple Sclerosis Issue:

Public File 2 Program: March 2, 2014 Date:

Description: More than 2.1 million people are affected by MS worldwide. Multiple sclerosis (or MS) is a chronic, often

disabling disease that attacks the central nervous system (CNS). Symptoms may be mild, such as numbness in the limbs, or severe, such as paralysis or loss of vision. The progress, severity, and specific symptoms of MS are unpredictable and vary from one person to another. Today, new treatments and advances in research are giving new hope to people affected by the disease. At this time, there are no symptoms, physical findings or laboratory tests that can, by themselves, determine if a person has MS. The doctor uses several strategies to determine if a person meets the long-established criteria for a diagnosis of MS and to rule out other possible causes of whatever symptoms the person is experiencing. Walk MS is the rallying point of the MS movement, creating a community of shared commitment

determined to end MS. Walk MS is a day that allows people to come together and celebrate being part of

a movement by and for the 400,000 Americans diagnosed with MS.

Issue: **Understanding Disabilities**

Program: Public File 2 Date: March 16, 2014

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generation to understand the challenges associated with disabilities and to accept and respect all individuals. Incorporated in 1996, A Touch of Understanding is a nonprofit organization comprised of dedicated individuals, some with disabilities and some without. These dedicated volunteers come together to form a strong team working to help students look beyond the disability, the wheelchair, the braces, the unpredictable behavior and see the person. The program is geared toward elementary through high school students. With mainstreaming/full inclusion becoming more prevalent, all students. able bodied and disabled, need to recognize their common humanity, desires and feelings. Each year, they speak to approximately 4,000 students throughout the Greater Sacramento area. Each student participates in a two-part program: In the activity portion of the program, they use wheelchairs and mobility canes, write in Braille, handle braces and artificial limbs, and participate in a mirror-writing activity to understand the frustration of a learning disability. They also meet with volunteers who have disabilities, who share their insight and experiences with humor and honesty. The program works by turning negative attitudes into positive ones and facilitating stronger interpersonal skills within the next generation.

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CATEGORY: MINORITIES, WOMEN & AGING

Issue: Catching a Local Rapist

Program: Public File 2
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CATEGORY: MINORITIES, WOMEN & AGING (Cont'd)

Issue: Common Human Resource Issues

Program: Public File 2
Date: February 9, 2014

Description: Human resource professionals play an important strategic role in early 21st century businesses.

Attracting and retaining talented employees and motivating them to perform at optimum levels are common traits in high-performing companies. HR professionals and management collaborate to overcome some common challenges involved in hiring, training and leading employees. Many of the issues faced by HR professionals are related to the heightened legal challenges faced by companies. Interpreting and working with the Family Medical Leave Act and Fair Labor Standards Act are examples. HR professionals need to be knowledgeable about the ins and outs of employee laws, the education of managers who apply them and the implementation of hiring and management policies that adapt to them. Immigration and diverse workforces have placed more emphasis on citizenship documentation. Distinguishing between independent contract workers and company employees and addressing workplace privacy issues related to technology use present additional legal challenges for HR professionals. HR professionals spend significant time developing hiring processes that emphasize fairness and follow legal requirements. Interview questions are designed to focus specifically on the requirements for a given job. Applications and other screening tools are also job specific. HR professionals train supervisors and hiring managers to consistently follow guidelines and stick to the script when interviewing. Managers who ask questions outside of those asked of all candidates risk getting into trouble with an upset candidate who isn't hired, which causes legal headaches for the

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CATEGORY: CRIME

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CATEGORY: DRUG ABUSE

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Issue: Rehabilitation from Drugs & Alcohol

Program: Public File 2
Date: February 2, 2014

Description: CLEAN & SOBER Transitional Living is the oldest and largest comprehensive singular resource in

Northern California for recovery. Founded in 1989, they have helped over 5000 men & women recreate their lives. Their 20+ years of experience has resulted in a truly unique approach to recovery that works. Situated in Fair Oaks, California, C&S offers individuals and their families the 4 primary components for getting sober and more importantly "staying &living" clean and sober... Intervention, Detox, Residential Treatment, and Sober Living. Clean & Sober Detox offers a safe, confidential and caring environment with a medical component for successful withdrawal from alcohol and drugs. First and foremost they only accept 6 people at a time. This creates a very personal detox experience. Unlike most detox facilities, C&S is a real program with heart and compassion. Clean & Sober Residential Treatment is a 28 day program where clients learn about the disease of addiction and what is required to establish and maintain sobriety. With over 40 hours a week of individual and group treatment sessions (over twice as much required for California certification), 12 step meetings and family education our program effectively prepares people on how to "live" sober. A serene environment located on 2 acres, individualized 1 on1 sessions and the ever so important family education and involvement makes their program extremely

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CATEGORY: HOUSING

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CATEGORY: YOUTH & FAMILY

Issue: Achieving Your Life's Goals

Program: Public File 2
Date: January 5, 2014

Description: Jan Mendoza is a motivational author and broadcaster who uses her real-life experiences to help you get

out of your own way to get things in your life accomplished. If you dreamed about being an author, entertainer, or mountain climber, Jan will help you reach your goals. Jan Mendoza worked many years as an on-air personality, is a certified paralegal and has embarked on many entrepreneurial endeavors in her life. Get up and get going, that's her motto. Her shows feature interviews with special motivational guests, and on-air callers. Her book, "I Was Born To Be", teaches tools for success - fighting negative voices, successfully managing time, getting ideas started and sold - and tools for life – legal facts about divorce

and separation, dealing with turmoil in the family, and how to stay happy by living.

Issue: Helping the Underprivilidged in Placer County and Beyond

Program: Public File 2
Date: January 12, 2014

Description: Sixteen basketball teams compete in the "Common Good Classic "to raise money for the non-profit

organization. The tournament features local high school teams from Roseville, Loomis, Rocklin, Colfax and Granite Bay as well as William Jessup University and Dominican University. "An Organization for the Common Good," is a non-profit in Placer County with three basic purposes: First, to seek to identify and provide new social services where gaps in care exist in Placer County. Second, to seek to support those charities that are currently working hard to care for the people who are in need. Finally, to seek to connect the people who are most in need with all the social services that are available in south Placer County. They also seek to connect people to meaningful employment in jobs featuring a living wage. Common Good reaches out to Placer County residents through outreach programs such as Neighborhood Dinner and the Angel Tree. All proceeds from this year's event go to provide scholarships to emancipated foster

youth in the Sacramento area.

Issue: Safe Cycling in Sacramento

Program: Public File 2
Date: January 19, 2014

Description: SABA works to maintain, improve and expand bikeways, improve bicycle access, increase cycling safety

through education, enforcement and hazard removal, get lockers and showers and workplaces and bike parking everywhere it is need and create a regional network of bike trails. Their work affects the health and livability of the entire Sacramento region. Half of all trips are no more than three miles in length, and cars are used for 60% of all trips a mile or less. They want to see those trips made by bicycle rather than automobile whenever it is possible. SABA represents bicyclists region wide, regardless of their type of bike or how they use it. Their mission is simple: more and safer trips by bike. The specific purpose of SABA is to improve the health and quality of life of residents of the greater Sacramento area by promoting bicycling for transportation and promoting more and safer bicycle trips through education, community service and other charitable acts. Their vision is bicycling for everyday transportation is common because

it is safe, convenient, and desirable.

CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: Child Sex Trafficking

Program: Public File 2
Date: January 26, 2014

Description: Sex trafficking of children is a global and growing issue. Police and government agencies report they

have seen the phenomenon of child sex trafficking increase tenfold over the last two years, and the abuse is still on the rise. The greatest factor in promoting child sex trafficking and child sexual exploitation is the demand for younger and younger victims. Most women in prostitution are trafficked into the sex industry as children. Worldwide, the average age of entrance into prostitution is 13. Courage Worldwide (CWW) is an international, 501 c(3) non-profit organization that is building homes around the world for children rescued out of sex trafficking. It is their passion and vision to build Courage Houses in every city that needs one so rescued children will have a safe place to call home. We also want to eradicate sex trafficking completely. With Courage House locations open in Northern California and Tanzania, and with efforts underway to build a home in Hawaii, they are committed to not only rescuing child victims of sex trafficking, but also to restoring their lives. Courage Houses have a comprehensive program that offers a unique life plan for each girl that brings healing to her body, mind, spirit and emotions. They serve all

people regardless of religion, race, ethnicity, age, gender or sexual preference.

Issue: Rehabilitation from Drugs & Alcohol

Program: Public File 2
Date: February 2, 2014

Description: CLEAN & SOBER Transitional Living is the oldest and largest comprehensive singular resource in

Northern California for recovery. Founded in 1989, they have helped over 5000 men & women recreate their lives. Their 20+ years of experience has resulted in a truly unique approach to recovery that works. Situated in Fair Oaks, California, C&S offers individuals and their families the 4 primary components for getting sober and more importantly "staying &living" clean and sober... Intervention, Detox, Residential Treatment, and Sober Living. Clean & Sober Detox offers a safe, confidential and caring environment with a medical component for successful withdrawal from alcohol and drugs. First and foremost they only accept 6 people at a time. This creates a very personal detox experience. Unlike most detox facilities, C&S is a real program with heart and compassion. Clean & Sober Residential Treatment is a 28 day program where clients learn about the disease of addiction and what is required to establish and maintain sobriety. With over 40 hours a week of individual and group treatment sessions (over twice as much required for California certification), 12 step meetings and family education our program effectively prepares people on how to "live" sober. A serene environment located on 2 acres, individualized 1 on1 sessions and the ever so important family education and involvement makes their program extremely

effective.

THE BEST OF OUR KNOWLEDGE

KDND-FM

1st QUARTERLY ISSUES REPORTS

Jan. 1, 2014 – March 31, 2014 Sundays, 7:00A-7:30A

DATE	TIME	SHOW #	TOPIC
	<u> </u>	<u> </u>	
1/1/14	25:00	#1215	If you developed a good relationship with a baby sitter or a pediatrician, would you arbitrarily end that relationship each year and find a new one? Well, when you stop and think about it, that's exactly what most schools with students and teachers. Today on The Best Of Our Knowledge, we'll talk to a veteran school teacher and administrator about his new book with a very self-explanatory title: "Kids Need The Same Teacher For More Than One Year".
1/8/14	25:00	#1216	OK, so how's this new year been treating you so far? Here at TBOOK central when we get into the first few cold days of January our thoughts almost always drift off toSUMMER CAMP! But instead of sack races and soggy sheets, this camp involved lofty goals and big ideas. Today on the Best Of Our Knowledge, our Astrobiology series goes to campthe sixth annual Exxon-Mobile Bernard Harris Summer Science Camp.
1/15/14	25:00	#1217	Some of the greatest advances in the past seven or eight decades have come from the laboratory. In those labs, some of the finest and most powerful minds in the country work to save lives. There does seem to be an issue that is causing problemthey mix up the labels on their specimensa lot.
1/22/14	25:00	#1218	As our understanding of the minds of children with autism continues to grow, new methods are being used to both evaluate and nurture those children. Today on the Best Of Our Knowledge, we'll hear about research published last summer from scientists at Indiana University about new ways to interact with these young people. We'll also go to a science fair. And not one of those Mentos and Diet Coke volcano science fairs. This one has actual science. Plus we'll spend an academic minute finding out how mosquitoes smell.
1/29/14	25:00	#1219	It wasn't that long ago that scientists unlocked the human genome. Now, your unique genetic sequence can be mapped, paving the way for personalized health careand perhaps high tech identity theft. Today on the Best Of Our Knowledge, we'll talk to Dr. Bruce Korf from the department of Genomics at the University of Alabama at Birmingham about the challenges of maintaining privacy in the information age. We'll also visit a school in the northeast that has been getting along quite well without a principaland we'll spend an academic minute making you want to scream.
2/5/14	25:00	#1220	In 2012, the New York Times Magazine featured a series of articles that created quite wave of comments and attention, both good and bad. The series was about a new field of intelligence research to reveal what researchers call a revolution in human intellectual abilities. The research shattered decades of dogma, with scientists publishing studies showing

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			that "fluid intelligence"—the ability to learn, solve novel problems, and get to the heart of things—can be increased through training.
2/12/14	25:00	#1221	The search for life on Mars has gotten a lot of press over the past few years with probes and remote control explorers roaming the red planet for signs and clues. But research is also done on meteorites that were found in one of the most barren environments on OUR planet. Today on the Best Of Our Knowledge, our Astrobiology series continues with the search for and study of microbial life on Mars, that may have hitched a ride to Earth.
2/19/14	25:00	#1222	Fertility treatments have worked miracles for women and couples trying to have children. But those treatments have also open up other doors, including the ability to manipulate genes and quote: build a better baby. Today on the Best Of Our Knowledge, a discussion on the ethics of embryonic genetics.
			We'll also hear from a mother who wants to someday hear her deaf son say "I love you". Then the story of the opening of an independent book storewith actual books. And we'll spend an academic minute with your genes and your jeans.
2/26/14	25:00	#1223	Four or five decades ago, a college education wasn't worth that much. Sure, getting a degree opened a lot of doors and many parents encouraged their children to continue their educationbut there were plenty of well paying jobs waiting for people with a high school diploma, or less. Today, that's not nearly the case. Today on the Best Of Our Knowledge, we'll talk to the authors of the new book "Restoring Opportunity - The Crisis of Inequality and the Challenge for American Education"and find out why the value of a
			college degree has skyrocketed since the 70s.
3/5/14	25:00	#1224	As parents, one of our biggest desires and challenges is for our children to be successful. The thing is, sometimes we can be real pains in the neck about it and it's not helping.
			Today on The Best Of Our Knowledge, we'll talk to the author of the book "Teach Your Children Well", and try to find out how understanding and support beat so-called hyper-parenting any day of the week.
3/12/14	25:00	#1225	What did you do on your last vacation? Hit the slopes for some skiing, fly to an island for a little sun and, oh I don't know, maybe discover a new form of Eukaryotic life? Today on the Best Of Our Knowledge, our Astrobiology series continues with the discovery of this unique form of lifeand what it means for the study of the origins of life on Earth.
3/19/14	25:00	#1226	The Common Core standards. That's really all you have to say to get an animated discussion goingand by that I mean an argument. Though the standards were adopted by almost all the states, there is now a good deal

THE BEST OF OUR KNOWLEDGE

KDND-FM

1st QUARTERLY ISSUES REPORTS

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			of push back against them. Today on The Best Of Our Knowledge, we'll discuss the standards with a group of teachers from Florida, one of the states that is rethinking Common Core.
3/26/14	25:00	#1227	I've got some numbers for you. There are over 12 million students enrolled in community colleges in the US. That's over 45% of all college students. And over the past decade those numbers have been growing. But are community colleges getting the attentionand the moneythey need to serve those students? Today on The Best Of Our Knowledge, we'll talk about the state of
			community colleges in the USand what needs to happen to keep them healthy and growing.

CATEGORY: EDUCATION

Issue: Molestation Survivors

Program: Public File 1
Date: January 12, 2014

Description: In her book, the guest asks, "Who are the mothers of molestation survivors?" She asked this question

herself to numerous mothers of molested children, as well as many mothers who had themselves been molested in childhood. As a licensed clinical social worker, Johnson has counseled many families through dealing with the after-effects of sexual child abuse. While she realizes the focus should be on the child, she also came to understand that the mothers needed help too, while few resources existed for them. Mothers tend to blame themselves, to feel it is their fault their child was harmed, or that they should have known. Johnson removes the blame by dispelling false beliefs, such as that a mother should know when her child is being abused. She also reveals that mothers of molestation survivors (MOMS as she calls them) have often been abused themselves. Johnson analyzes different types of MOMS, based on numerous interviews with them and interviews with adults who were sexually abused as children; she even provides interviews with a few child molesters so parents will understand what to watch for. Johnson gets at the reasons why different mothers react the way they do, and she provides alternative decisions and suggestions for mothers to teach them to be resourceful and educated; she even addresses the

difficult question of where God is in the midst of child abuse.

CATEGORY: ECONOMY

Issue: Achieving Your Life's Goals

Program: Public File 1
Date: January 5, 2014

Description: Jan Mendoza is a motivational author and broadcaster who uses her real-life experiences to help you get

out of your own way to get things in your life accomplished. If you dreamed about being an author,

entertainer, or mountain climber, Jan will help you reach your goals. Jan Mendoza worked many years as an on-air personality, is a certified paralegal and has embarked on many entrepreneurial endeavors in her life. Get up and get going, that's her motto. Her shows feature interviews with special motivational guests, and on-air callers. Her book, "I Was Born To Be", teaches tools for success - fighting negative voices, successfully managing time, getting ideas started and sold - and tools for life – legal facts about divorce

and separation, dealing with turmoil in the family, and how to stay happy by living.

Sundays, 7:30A-8:00A

CATEGORY: GOVERNMENT

Issue: Environmental Photography for a Cause

Program: Public File 1
Date: January 19, 2014

Description: Garth's project with Blue Earth continues his work on the threat presented by unsustainable energy

development, particularly unconventional fossil fuels. This work comprises both the photographic documentation of these issues, as well as the effective outreach needed to ensure that the resulting images make a positive contribution. From the outset, a central theme of his work has been the contrasts between the industrialized and natural landscape. The primary focus of his early work was forests and the impacts of industrial logging. As his understanding of ecological issues has grown, so has the range of his photographic subjects. His recent work has been largely focused on the world of modern fossil fuel production and its associated impacts on the landscape — including mountaintop removal coal mining, shale gas production, and most recently the Alberta Tar Sands. He will be returning this fall to the Alberta Tar Sands to create new work as well as to give a tour of the area to environmental journalists. Garth's photography of environmental issues, threatened wilderness regions, devastation, and the impacts on indigenous peoples, has appeared in many of the World's leading publications. As an environmental photojournalist, motivated by a deep concern for the environment and the need to protect intact wilderness, working closely with committed activists and knowing that his images will play a significant role in their efforts has been one of the most rewarding and inspiring aspects of his work. His images have helped to shape public opinion and provided organizations with the material they need to advocate

in a visually compelling way.

Issue: Drunk Driving Prevention

Program: Public File 1
Date: February 9, 2014

Description: The Report Drunk Drivers, anti-DUI effort is a year-round effort by the California Office of Traffic Safety,

the California Highway Patrol, and local law enforcement that discourages drivers from drinking while driving, while encouraging drivers to always designate a sober driver and report drunk drivers by calling 911. Although the effort is enforced year-round, an annual DUI Crackdown period occurs in mid-December and continues through the new year. During this time, drivers can expect scheduled DUI checkpoints, roving DUI patrols and enhanced enforcement efforts throughout the state. The crackdown is a statewide effort that spans 42 counties and includes more than 400 law enforcement agencies. The Office of Traffic Safety, California Highway Patrol, and local law enforcement want everyone to drive safely and responsibly. As you travel California's streets and highways, you can do something to help get drunk drivers off the road. Always designate a sober driver, and if you see a drunk driver on the road, call 911. The public can use the emergency number to report and help the CHP identify drunk drivers before it

is too late

Sundays, 7:30A-8:00A

CATEGORY: GOVERNMENT (Cont'd)

Issue: Problem Gambling

Program: Public File 1
Date: February 23, 2014

Description: Problem gambling is recognized as a chronic disorder marked by an uncontrollable urge to gamble. The

individual cannot stop gambling despite mounting negative consequences to himself/herself. These consequences are usually financial issues that compromise, disrupt or damage personal, family, educational and/or vocational interests. There are many who will experience negative consequences as a result of this insidious disease, including the gamblers themselves, their families and loved ones, and their communities. The OPG's goal is to help problem gamblers and their families by building partnerships in ethnic communities and to expand resources for all cultures. They want to overcome linguistic barriers and reduce the time it takes citizens ty to get help for gambling problems. This website was built for ALL Californians and currently offers information in English, Spanish, Chinese, Vietnamese, Hmong, Tagalog and Korean. In some cultures, those with gambling problems may not reach out for help even when that help is free. OPG respects cultural differences and understands concerns over language barriers, especially for newer immigrants. Cultural and linguistic differences should not prevent someone from getting the help they need. Through their website, OPG offers the collective knowledge and skills of authorities and professionals in the prevention and treatment of problem gambling. On this site visitors can access culturally competent programs to help problem gamblers and their families. It is a

partnership that will benefit thousands.

Issue: Emergency Relief

Program: Public File 1
Date: March 16, 2014

Description: The Capital Region Chapter of the American Red Cross first emerged in 1898 and has been providing

valuable services to the community ever since. Today they continue to be one of the most trusted community organizations in the area. The Capital Region Chapter of the American Red Cross serves an eleven-county area with a total population of 3,453,429 - the most ethnically and racially integrated metropolitan area in the country. Headquartered in the California State Capital of Sacramento the Capital Region Chapter covers a territory consisting of urban to rural, mountains to valley flatlands, and everything in between. They are dedicated to providing exemplary customer service when delivering the Red Cross mission to their constituents. The chapter responds to a local emergency nearly every 21 hours, is supported by 2,400 dedicated volunteers, and provides service to approximately 13,000 square

miles over 11 counties

CATEGORY: HEALTH

Issue: Achieving Your Life's Goals

Program: Public File 1
Date: January 5, 2014

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difficult question of where God is in the midst of child abuse.

CATEGORY: HEALTH (Cont'd)

Issue: Help for Cancer Patients

Program: Public File 1
Date: January 26, 2014

Desription: The Karla J Williams Foundation is a non-profit organization that aims to better the life of women cancer

patients while they are undergoing treatment. They do so by providing nurturing support services. The foundation also exists to increase public awareness about the prevention, detection and treatment of women's cancers. Their mission includes connecting patients in Northern California to resources and available clinical trials. Support services provided include housekeeping, grocery shopping, transportation to medical appointments and treatments, day care services, meals for the patient and their families, and other daily routine tasks in order to make their fight with cancer a little less challenging. They also facilitate

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CATEGORY: HEALTH (Cont'd)

Issue: Improving Relationships in Your Life

Program: Public File 1
Date: March 2, 2014

Description: Take the 5-minute Bibace Self-Test 1. Ask yourself: What should I be doing to achieve a good

relationship with another person? Write down your answer. 2. Make a list of the 5 people with whom you have the best relationships. 3. Make a second list of the 5 people who make you feel the best about yourself. 4. Compare the two lists. If they are identical or 4 out of 5 are the same, you have your answer. Your best relationships are with the people who make you feel the best about yourself! 5. Unless that was your answer to question 1, you will have just learned a very important truth and this book will show you how to implement it in all your relationships. Here are a few things "Relationship Power" is very likely to do for you: Improve your relationship with your spouse and family, as well as your social and business relationships, making you a happier and richer person, both emotionally and financially. Help you understand yourself better than ever before, and through that understanding, help you understand others. Show you how to kindly and unobtrusively improve the behavior of others to their life-long benefit as well as perhaps to yours. Identify the main obstacle to previous failed efforts you may have made, explain the source and degree of its power over you, and determine how to overcome it. Assist you in the easiest and quickest way to achieve all the above, in a manner that you can very quickly check for yourself that it is

working.

Issue: Health Care
Program: Public File 1
Date: March 9, 2014

Description: WellSpace Health is the result of a merger between two Sacramento social service agencies. Family

Service Agency historically provided child and family therapy, crisis intervention, and violence prevention. WellSpace Health provided primary health services and treatment of substance abuse. On October 1, 2005 these two agencies merged to create Sacramento's single largest provider offering a full continuum of care for health, mental health, and addictions treatment. The mission of WellSpace Health is achieving regional health through high quality comprehensive care. The vision of WellSpace Health is to build on and strengthen our Core Values, while providing exemplary services through innovative strategies to achieve financial self-sufficiency within two years. By becoming self-sufficient, they hope to attract and retain highly talented people, continually improve the levels of service we provide, and be a dynamic place where effective treatment is readily available to people who need it. They have a passion for the underserved, and seek to provide the best quality service to them. They provide comprehensive medical care for every member of the family, from newborns to seniors. They seek to provide preventive care, treatment for minor illnesses or injuries, and management of chronic medical conditions such as diabetes,

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CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION

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Sundays, 7:30A-8:00A

CATEGORY: MINORITIES, WOMEN & AGING

Issue: Help for Cancer Patients

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Issue: Retirement Tips for Baby Boomers

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CATEGORY: CRIME

Molestation Survivors Issue:

Program: Public File 1 Date: January 12, 2014

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Program: Public File 1 Date: February 9, 2014

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the California Highway Patrol, and local law enforcement that discourages drivers from drinking while driving, while encouraging drivers to always designate a sober driver and report drunk drivers by calling 911. Although the effort is enforced year-round, an annual DUI Crackdown period occurs in mid-December and continues through the new year. During this time, drivers can expect scheduled DUI checkpoints, roving DUI patrols and enhanced enforcement efforts throughout the state. The crackdown is a statewide effort that spans 42 counties and includes more than 400 law enforcement agencies. The Office of Traffic Safety, California Highway Patrol, and local law enforcement want everyone to drive safely and responsibly. As you travel California's streets and highways, you can do something to help get drunk drivers off the road. Always designate a sober driver, and if you see a drunk driver on the road, call 911. The public can use the emergency number to report and help the CHP identify drunk drivers before it

is too late

CATEGORY: DRUG ABUSE

Drunk Driving Prevention Issue:

Program: Public File 1 Date: February 9, 2014

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Issue: **Health Care** Program: Public File 1 Date: March 9, 2014

Description: WellSpace Health is the result of a merger between two Sacramento social service agencies. Family

> Service Agency historically provided child and family therapy, crisis intervention, and violence prevention. WellSpace Health provided primary health services and treatment of substance abuse. On October 1, 2005 these two agencies merged to create Sacramento's single largest provider offering a full continuum of care for health, mental health, and addictions treatment. The mission of WellSpace Health is achieving regional health through high quality comprehensive care. The vision of WellSpace Health is to build on and strengthen our Core Values, while providing exemplary services through innovative strategies to achieve financial self-sufficiency within two years. By becoming self-sufficient, they hope to attract and retain highly talented people, continually improve the levels of service we provide, and be a dynamic place where effective treatment is readily available to people who need it. They have a passion for the underserved, and seek to provide the best quality service to them. They provide comprehensive medical care for every member of the family, from newborns to seniors. They seek to provide preventive care, treatment for minor illnesses or injuries, and management of chronic medical conditions such as diabetes,

asthma or high blood pressure.

Sundays, 7:30A-8:00A

CATEGORY: HOUSING

Issue: Emergency Relief

Program: Public File 1
Date: March 16, 2014

Description: The Capital Region Chapter of the American Red Cross first emerged in 1898 and has been providing

valuable services to the community ever since. Today they continue to be one of the most trusted community organizations in the area. The Capital Region Chapter of the American Red Cross serves an eleven-county area with a total population of 3,453,429 - the most ethnically and racially integrated metropolitan area in the country. Headquartered in the California State Capital of Sacramento the Capital

Region Chapter covers a territory consisting of urban to rural, mountains to valley flatlands, and

everything in between. They are dedicated to providing exemplary customer service when delivering the Red Cross mission to their constituents. The chapter responds to a local emergency nearly every 21 hours, is supported by 2,400 dedicated volunteers, and provides service to approximately 13,000 square

miles over 11 counties

Issue: Foster Care
Program: Public File 1
Date: March 23, 2014

Description: Sierra Forever Families is a private, non-profit agency that focuses on finding and nurturing permanent

families for children living in foster care. Founded in 1983, the agency has provided permanent families for more than 3,000 children. Sierra believes that every child needs and deserves a permanent, loving family. Through the agency's innovative programs, it has become an industry leader known for advocating and finding homes for older children and large sibling groups. Their mission is to transform the lives of children in foster care by building and nurturing permanent families. They believe that while some children might need temporary care, no child should grow up in temporary care. All children need a forever family to call their own.

Issue: Domestic Violence

Program: Public File 1
Date: March 30, 2014

Description: Women of Worth is a 501 (c)(3) community benefit nonprofit organization. Women of Worth assists

families in crisis and domestic violence victims to increase self-reliance and improve quality of life by helping them rebuild their lives with dignity, hope and safety. They provides no-cost services, including short-term assistance for families in crisis, and long-term transitional programs to enable women to safely escape domestic violence. Women of Worth was founded to restore the lives of abused women and children in Nevada and Placer counties. Services are designed with this question in mind: "What would help them escape and start a *safe*, *new life?"* Women of Worth assists victims of domestic violence and families in crisis with services such as transitional housing, emergency shelter assistance, counseling and support groups, furniture and personal items, educational and career assistance, and life skills training and mentoring. Women of Worth was founded by Sandy Schmidt, a domestic violence survivor whose personal passion is to help abused women and children escape domestic violence. Services are provided

Sundays, 7:30A-8:00A

free of charge to clients, and results in families that live in safety, renewed hopefulness — free from the threat of violence and abuse.

CATEGORY: YOUTH & FAMILY

Issue: Achieving Your Life's Goals

Program: Public File 1
Date: January 5, 2014

Description: Jan Mendoza is a motivational author and broadcaster who uses her real-life experiences to help you get

out of your own way to get things in your life accomplished. If you dreamed about being an author, entertainer, or mountain climber, Jan will help you reach your goals. Jan Mendoza worked many years as an on-air personality, is a certified paralegal and has embarked on many entrepreneurial endeavors in her life. Get up and get going, that's her motto. Her shows feature interviews with special motivational guests, and on-air callers. Her book, "I Was Born To Be", teaches tools for success - fighting negative voices, successfully managing time, getting ideas started and sold - and tools for life – legal facts about divorce

and separation, dealing with turmoil in the family, and how to stay happy by living.

Issue: Molestation Survivors

Program: Public File 1
Date: January 12, 2014

Description: In her book, the guest asks, "Who are the mothers of molestation survivors?" She asked this question

herself to numerous mothers of molested children, as well as many mothers who had themselves been molested in childhood. As a licensed clinical social worker, Johnson has counseled many families through dealing with the after-effects of sexual child abuse. While she realizes the focus should be on the child, she also came to understand that the mothers needed help too, while few resources existed for them. Mothers tend to blame themselves, to feel it is their fault their child was harmed, or that they should have known. Johnson removes the blame by dispelling false beliefs, such as that a mother should know when her child is being abused. She also reveals that mothers of molestation survivors (MOMS as she calls them) have often been abused themselves. Johnson analyzes different types of MOMS, based on numerous interviews with them and interviews with adults who were sexually abused as children; she even provides interviews with a few child molesters so parents will understand what to watch for. Johnson gets at the reasons why different mothers react the way they do, and she provides alternative decisions and suggestions for mothers to teach them to be resourceful and educated; she even addresses the

difficult question of where God is in the midst of child abuse.

Issue: Retirement Tips for Baby Boomers

Program: Public File 1
Date: February 2, 2014

Desription: The Karla J Williams Foundation is a non-profit organization that aims to better the life of women cancer

patients while they are undergoing treatment. They do so by providing nurturing support services. The foundation also exists to increase public awareness about the prevention, detection and treatment of women's cancers. Their mission includes connecting patients in Northern California to resources and available clinical trials. Support services provided include housekeeping, grocery shopping, transportation to medical appointments and treatments, day care services, meals for the patient and their families, and

Sundays, 7:30A-8:00A

other daily routine tasks in order to make their fight with cancer a little less challenging. They also facilitate fundraisers for cancer patients.

CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: Drunk Driving Prevention

Program: Public File 1
Date: February 9, 2014

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Issue: Problem Gambling

Program: Public File 1
Date: February 23, 2014

Description: Problem gambling is recognized as a chronic disorder marked by an uncontrollable urge to gamble. The

individual cannot stop gambling despite mounting negative consequences to himself/herself. These consequences are usually financial issues that compromise, disrupt or damage personal, family, educational and/or vocational interests. There are many who will experience negative consequences as a result of this insidious disease, including the gamblers themselves, their families and loved ones, and their communities. The OPG's goal is to help problem gamblers and their families by building partnerships in ethnic communities and to expand resources for all cultures. They want to overcome linguistic barriers and reduce the time it takes citizens ty to get help for gambling problems. This website was built for ALL Californians and currently offers information in English, Spanish, Chinese, Vietnamese, Hmong, Tagalog and Korean. In some cultures, those with gambling problems may not reach out for help even when that help is free. OPG respects cultural differences and understands concerns over language barriers, especially for newer immigrants. Cultural and linguistic differences should not prevent someone from getting the help they need. Through their website, OPG offers the collective knowledge and skills of authorities and professionals in the prevention and treatment of problem gambling. On this site

visitors can access culturally competent programs to help problem gamblers and their families. It is a partnership that will benefit thousands.

CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: Improving Relationships in Your Life

Program: Public File 1
Date: March 2, 2014

Description: Take the 5-minute Bibace Self-Test 1. Ask yourself: What should I be doing to achieve a good

relationship with another person? Write down your answer. 2. Make a list of the 5 people with whom you have the best relationships. 3. Make a second list of the 5 people who make you feel the best about yourself. 4. Compare the two lists. If they are identical or 4 out of 5 are the same, you have your answer. Your best relationships are with the people who make you feel the best about yourself! 5. Unless that was your answer to question 1, you will have just learned a very important truth and this book will show you how to implement it in all your relationships. Here are a few things "Relationship Power" is very likely to do for you: Improve your relationship with your spouse and family, as well as your social and business relationships, making you a happier and richer person, both emotionally and financially. Help you understand yourself better than ever before, and through that understanding, help you understand others. Show you how to kindly and unobtrusively improve the behavior of others to their life-long benefit as well as perhaps to yours. Identify the main obstacle to previous failed efforts you may have made, explain the source and degree of its power over you, and determine how to overcome it. Assist you in the easiest and quickest way to achieve all the above, in a manner that you can very quickly check for yourself that it is

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working.

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